



Jeff Meziere, CPA

Leader of Strategy & Execution



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ABOUT



Jeff is a Leader, Entrepreneur, and Facilitator of Progress

Utilizing fundamental skills and experiences obtained from working in public accounting as a CPA, in 2004 he became a co-owner at Asbury Medical Supply, a start up, family-owned provider of home medical equipment. He was instrumental in leading the company from infancy (a single desk in the corner of the family pharmacy) through the growth phase into a multi-million dollar organization, building a team of 100+ employees, expanding to multiple locations across Oklahoma.

Jeff recognized early on that customers had plenty of choices, and he strove to set Asbury Medical apart from competitors by providing exceptional customer service. He dedicated his Asbury Medical focus to continuously improving the customer experience; which built loyalty from customers and created advocates within the medical profession referral community.

In 2014, Jeff led the organization through a successful exit, when Asbury Medical Supply was acquired by one of the largest healthcare systems in Oklahoma.

For the past 5 years, Jeff has earned the confidence of his clients as a trusted partner; assisting companies in the facilitation of strategy while focusing on progress and leading execution. He implements a structured process and follows a successful framework for aligning executive leadership teams and accomplishing goals. Jeff's philosophy, regarding a winning model for successful strategy, focuses attention on the fundamental elements of strategy (People, Process, Product, and Progress).

Jeff was a member and served as a leader on the board of the Oklahoma chapter of Entrepreneur's Organization (EO), a peer-to-peer experience sharing network of more than 8,000 entrepreneurs across 40 countries.

JOURNEY



Your Partner in Progress

Facilitator of strategic planning and execution. Working with clients to establish their vision, align executive teams, improve communication throughout the organization, promote prioritization of company objectives, establish accountability, identify success measures, and develop action plans necessary to achieve their vision.

Trusted Advisor

Earns the trust of clients by focusing on adding value. Learning that adding value is more than identifying problems, it is listening to the needs of clients and being willing to step in and guide them through effectuating positive change. Always striving to be a valued partner in the success of clients.

Entrepreneur

Successful leader of Asbury Medical Supply, growing the company from inception through the growth stage and ultimately through successful exit. Focusing on delivering exceptional customer service, positively impacting the lives of customers and referral sources, growing the company to exceed more than \$10 million in sales with a team of 100+ employees.

Public Accounting

The benefit of the CPA background was gaining the experience helping business leaders establishing, measuring, and monitoring Key Performance Indicators (KPIs). The years spent in public accounting served as a key professional foundation and perspective, bringing a breadth and depth of experience through exposure to a variety of businesses of all types, sizes and complexities. Advancing beyond the common career path of staff auditor, primary roles became business development and client relations; providing advice and counsel to clients on improving their organizations.

EDUCATION



Certified Public Accountant

Oklahoma Accountancy Board

Active license, w/ Permit to Practice

Bachelor of Science, Accounting

University of Central Oklahoma

1998

Edmond, OK

PERSONAL INTERESTS



- Family
- Travel / Exploring
- Golf
- Learning and Growth
- Experiences moreso than things
- Student Pilot